



FASHION UPDATE

SHOPPING TOURS

Former **NY Post** columnist and Editor-In-Chief of **Fashion Update** Magazine, Sarah Gardner, has been taking people from all over the world shopping within New York’s Fashion District – inside secret designer showrooms – since 1986. Acclaimed NY’s “Queen of Bargains” by **New York Times**, Sarah hates to see anyone ever pay retail. That’s why, on her shopping tours, you’ll find the best deals and bargains on current designer fashions and accessories, from Armani to Zegna, and more, saving you **50% - 80% off retail prices!**

Here’s what **Fashion Update** can offer your group visiting the Big Apple:

- Specially designed shopping tours including:
 - **Sarah’s Signature Tour**
 - **Shop & Taste NYC Tour**
 - **Pick Your Area & Shop**
 - **Shop & Spa Relaxation**
 - **Men’s Day Out**
 - **And more...**
- An exploration of NYC’s secret designer showrooms and warehouses, offering discounts from **50-80%** on: **women’s & men’s & children’s designer fashions and accessories; home furnishings; spas; and gourmet restaurants - - - all offering money-saving deals**
- Customized shopping tours for corporate or private groups, small or large, inside famous neighborhoods including:
 - **The Infamous Garment District**
 - **The “Sex in the City” shops of Soho and NoLita**
 - **Fifth Avenue, from Trump Towers to the Channel Boutique**
 - **The world-famous Diamond District**
 - **Trendy Gothic boutiques inside the East and West Village**
 - **Chinatown, with all your favorite faux Prada, Louis Vuitton and Gucci handbags and accessories**
 - **The “new” Lower East Side – from Orchard to Delancy streets**
 - **Long Island Vineyard Tours – for the wine aficionado**
- A complimentary issue of Fashion Update Magazine (\$35 Value) and discount cards for additional **SAVINGS!**

Fashion Update Shopping Tours are available **seven days a week, from 9am to 5pm**. Check out our Tour Calendar for special seasonal tours. We guarantee you the **LOWEST PRICES** for your group.

Log on to WWW.FASHIONUPDATE.COM or call **1888-44-SAVINGS** to book your group tour today!
E-mail: Sarah@fashionupdate.com

Never Pay Retail!!!

www.FashionUpdate.com



79 Pine Street, Suite 129, New York, NY 10005. Call: 718-897-0381, Fax: 718-897-0406



FASHION UPDATE

Shopping Calendar

Fashion Update calendar highlights exclusive tours for every month, in addition to all the standard tours. Please call three months in advance to book all shopping tours. Shopping designer showrooms are based on availability. Transportation is not included. These shopping tours offer 20% - 75% off on retail prices. Prices will vary for the special themed tours listed below:

<p>January</p> <p>Post Holiday Sales</p> <p>NY is exploding with sample and stock sales from your favorite designers.</p>	<p>February</p> <p>Valentine Special</p> <p>Shop for your other half. Include Spa, Dinner, and Gift discounts.</p> 	<p>March</p> <p>Spring Specials</p> <p>Preview and shop Spring collections from top designers.</p> 	<p>April</p> <p>Gifts for Graduates Shop for Proms Holiday Clothing</p> <p>Discounted shopping for Easter/Passover clothing for the family, accessories and home decor.</p> 
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SUMMER!

LETS GO OUT SHOPPING!

<p>May</p> <p>Mother & Daughter Shopping</p> <p>Discounted Shopping for gifts, designer clothing and accessories and home furnishing.</p> 	<p>June</p> <p>Men's Shop – Fathers Day Specials</p> <p>Shopping for business suits and accessories at famous showrooms and secret samples sales.</p> 	<p>July</p> <p>Sizzling Summer Shopping:</p> <p>Discounted Shopping for Swimwear, Vacation wear, Accessories, and Shoes. Get Spa and restaurant deals.</p> 	<p>August</p> <p>Fall Preview Sales Back to school shopping</p> <p>Shop till you drop at Sample Sales and Showrooms featuring the current Fall Collections!</p>
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HOLIDAY SEASON!

SALES, SALES & MORE SALES!

<p>September</p> <p>Fall Preview Sales Winery Tours</p> <p>Shop current Fall collections from top designers. Check out the fall foliage at Long Islands award winning wineries!</p>	<p>October</p> <p>Shearling & Fur Specials</p> <p>Visit the Fur District to find the current collections of winter coats and fall jackets in fur, shearling, leather, cashmere and wool - at warehouse prices.</p> 	<p>November</p> <p>Tasting Tour Holiday Shopping</p> <p>Taste delicious foods at NYC top rated restaurants. Check out Long Islands award winning wineries. Holiday Gift Giving shopping!</p> 	<p>December</p> <p>Holiday Gift Shopping</p> <p>Great deals on Giftable items for under \$150.</p> <p>Giftable items list available in November.</p> 
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About Us

Fashion Update shopping tours have been featured in and recommended by *The Wall Street Journal*, *The New York Times*, *New York Post*, *The Washington Post* as well as other publications. Sarah Gardner, the former columnist for the New York Post's "Savvy Shopper - Deals To Die For," appears regularly on **CBS**, **NBC**, **ABC**, **Fox** etc showcasing the latest trends and sales for New Yorkers and visitors to the City who want the best for less. Her shopping savvy has won her the acclaim of "**NEW YORK'S QUEEN OF BARGAINS**" from the New York Times.

As a fashion guide, Sarah, also known as "**The Big Apple Barganista**," takes shoppers to "**Best Kept Secret**" sales along Fashion Avenue in Manhattan, as well as private listed sales of designer-name fashions such as Donna Karan, Calvin Klein, Ralph Lauren, Giorgio Armani, Bill Blass, Anne Klein, Adrienne Vittadini, Ellen Tracy, Hickey Freeman, Oscar de la Renta, Karl Lagerfeld; and the list goes on and on. Log onto our website at www.FashionUpdate.com or call **1.888.44.SAVINGS** for more information.

"The best part of the tour was of course having someone taking me to so **many wonderful locations** I would never have found on my own!"

Kathy Heffernan, Canada
Tour Date: 12/8/06



"I would absolutely do this tour again! Sarah was terrific with my 13 year old ...we got the most amazing cashmere sweaters for **only \$45!!**"

- Tammy Phinney,
Georgetown, MA



"I loved the experience of **going into boutiques**, having the opportunity to ask questions one on one!"

- Brandi Machus
University of Wisconsin-Stout group,
Tour Date: 1/13/06



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SHOPPING TOURS

Group Rate Sheet

Fashion Update offers a wide range of NYC shopping tours that will meet your client's needs. These tours can be scheduled seven days a week from 9am to 5pm. All tours must be booked a minimum of 4 weeks in advance.

Book Fashion Update Shopping tours that suite your group the best:

- **Sarah's Signature Shopping Tour:** Let Sarah Gardner, New York's Queen of Bargains, and her fashion-forward team take you shopping, on a 3-hour tour inside the famous NYC Garment Center, visiting secret designer showrooms, warehouses and sample sales where you will save **50– 80%** off on women's, men's and children's clothing, outerwear and accessories. Receive a complimentary Fashion Update Magazine (\$35 value) at the end of tour for additional savings!
 - **Group size and rate:**

More than 40 people:	\$40 pp
25 to 40 people:	\$54 pp
Less than 25 people:	\$70 pp
- **Shop & Taste NYC:** After taking Sarah's Signature Shopping Tour, satisfy your appetite with a tantalizing prefix lunch or dinner at one of NY's premier restaurants, with cuisine ranging from Brazilian and French to American and Italian! Most menus include 3 courses and drinks. Receive a complimentary Fashion Update Magazine (\$35 value) at the end of tour for additional savings!
 - **Group size and rate:**

More than 40 people:	\$90 pp
25 to 40 people:	\$100 pp
Less than 25 people:	\$110 pp
- **Pick Your Area & Shop:** New York is a fashion Mecca with more than one area of hot shopping. For this 4-hour tour, Fashion Update will let you choose any two areas to shop including Soho, Noho, the Garment district, Herald Square, Midtown, East Village, and the Diamond District. Fashion Update will take you through awesome neighborhoods visiting popular boutiques and retail shops made famous by shows like "Sex in the City." This tour is perfect for both shoppers and sightseers! Receive a complimentary Fashion Update Magazine (\$35 value) at the end of tour for additional savings!
 - **Group size and rate:**

More than 40 people:	\$55 pp
25 to 40 people:	\$65 pp
Less than 25 people:	\$75 pp
- **Shop & Spa Relaxation:** This includes Sarah's Signature Shopping Tour and a special "Spa Discount Card." The discount card is accompanied by a list of best spas in NYC, where you will get 10- 20% off select services when you present it. Book your own appointments and treat your body to exceptional facials, massages, manicures and/or pedicures to feel wonderful after shopping! Receive a complimentary Fashion Update Magazine (\$35 value) at the end of tour for additional savings!
 - **Group size and rate:**

More than 40 people:	\$58 pp
25 to 40 people:	\$68 pp
Less than 25 people:	\$78 pp

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- **Grapevine Tours:** Come and join us for 8 hours as we explore the North Fork region of Long Island, NY. We'll take you inside the famous wineries, where you will get to taste their award winning wines with hor's dourves. The tour includes lunch. Charming bed and breakfasts are available.
 - **Group size and rate:**

More than 40 people:	\$99pp
25 to 40 people:	\$120pp
Less than 25 people:	\$160pp
- **Garden Tours:** Visit Old Westbury Gardens in Long Island and witness the magnificent Charles II style mansions, the formal gardens, landscaped grounds, woodlands, ponds, lakes and more. This 4 hour tour includes a visit to novelty shops, boutiques and fresh food shops and bakeries.
 - **Group size and rates:**

More than 40 people:	\$49pp
25 to 40 people:	\$70pp
Less than 25 people:	\$90pp
- Ask about Fashion Update's **Absolute Bridal, Work-In-Style, Men's Day Out** and other Specially Themed Shopping Tours.

Now that you love what Fashion Update has to offer, **log on** to WWW.FASHIONUPDATE.COM.
To book your next group tour and get a price quote, CONTACT:

SARAH GARDNER
E-mail: Sarah@fashionupdate.com
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Payment Information

50% non-refundable deposit due upon booking required in order to hold reservation. Balance due three weeks prior to the tour date. Prices will be prorated for additional time or late customization. Acceptable forms of payment include check, money order (made out to Fashion Update) and credit card (VISA/MASTER/AMEX).

Cancellation Policy

In the event that the tour is cancelled, Fashion Update retains only the deposit used to hold the reservation. Tours can be rescheduled without penalty when given a minimum of 4 weeks notice. If the tour is rescheduled less than 4 weeks prior to the tour date, the above client will incur a 15% rescheduling charge.

CONTACT:

SARAH GARDNER

E-mail: Sarah@fashionupdate.com

TEL: (718) 897-0381, 1-888-44-SAVINGS/ Fax: (718) 897-0406

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Some of the Designers that can be found, for less:

AG
ANNE KLEIN
A.B.S.
A.K.A
ALSO KNOWN AS
ARMANI
BASLER
BETH BOWLEY
BIANCA
BOB MACKEY
BURBERRY
CALVIN KLEIN
CAMBIO
CANALI
CARLISLE COLLECTION
CHETTA B
CHRISTIAN DIOR
CO & EDDY
COMPANY BY ELLEN TRACY
CUSTO BARCELONA
DANA BUCHMAN
DIESEL
DKNY
DOLCE & GABBANA
EILEEN FISHER
ELIE TAHARI
EXCLUSIVELY MISOOK
FENDI

FERRAGAMO
FERRE STUDIO
FRANCESCO BIASIA
GIANFRANCO FERRE
GUCCI
ISABELLA FIORE
HUGO BOSS
JONES NEW YORK
JOSEPH ABBOD
JUICY COUTURE
KAZUYO NAKANO
KENNETH COLE
MAXMARA/ MAXSTUDIO
MISSONI
MITZI BAKER
OSCAR
PANCALDI
PRADA
RALPH LAUREN
REBECCA TAYLOR
SEARLE
SHARAGANO PARIS
VALENTINO
VERSACE
VERTIGO
VOTRE NOM
ZEGNA
And more...

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Contract

Company Information

Company Name: _____ Representative/ Title: _____
Address: _____ Telephone/ Fax: _____
Website/ Email: _____

Tour information

Tour date/ time: _____
Number of guests: _____
Fee per person: _____
Total due: _____

Payment Information

Name on Credit Card: _____
Billing Address: _____
Type of credit card: _____
Credit card #/ Expiration Date: _____

All payments are to be made in advance. Credit card payments incur 4% sales tax.

Contract approved by:

X _____
(Sign)

(Print)

(Date)

X _____
Sarah Gardner, Fashion Update

Contract Terms

This contract confirms that Fashion Update is being commissioned to host a shopping tour for the above company, the details of which have been agreed to and listed. 50% non-refundable deposit due upon booking required in order to hold reservation. Balance due two weeks prior to the tour date. Prices will be prorated for additional time or late customization. Acceptable forms of payment include check, money order (made out to Fashion Update) and credit card (VISA/MASTER/AMEX). Fashion Update is not responsible for the transportation, accommodations, or meals for the guests on the tour, unless otherwise noted above. In the event that the tour is cancelled, Fashion Update retains only the deposit used to hold the reservation. Tours can be rescheduled without penalty when given a minimum of 4 weeks notice. If the tour is rescheduled less than 4 weeks prior to the tour date, the above client will incur a 15% rescheduling charge

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FASHION UPDATE

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Contract

Tour Type: _____

Tour Date/ Time: _____

Tour Contact: _____

Telephone #: _____

Additional Notes:

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