



Fashion Update Promotions

GIVING YOUR BUSINESS THE BEST PROMOTIONS!

Fashion Update

We specialize in food demonstrations in markets across the NY/NJ area.

Our Expertise

We work alongside with you to increase your sales and raise brand awareness within your target market.

We help you bring your product to the front of the store, in the most visible spot to attract the consumer's attention.

Our Promise

As experts in products demos, we make sure to work the marketing aspect of your product by giving it to consumers to try to buy. We educate consumer about the value of your product.

Our Presence

We are where you want to be!

We follow you wherever your product is to make sure once your product is on the shelf, it does not go unseen!

Consumers will try to buy. We get results! We sell 45 - 150 products daily.

We demo in: Key Food, Shop Rite, Seasons Queens, Seasons Cedarhurst, Empire Kosher, Gourmet Glatt, Moshes Discount, Rockland County Kosher, Glatt Mart, Cedar Market, Aarons Kissena Farms, The Market Place,

You name it, we will be there!

Our Offer

I set up a station with samples in the most visible spot in the store and suggest the market advertise your product for the time you booked prior. We suggest you offer a onetime Promotional offer - Best Price for customers to buy. We provide a table, tablecloth, and all accessories necessary for a perfect demo.

Our Prices

**4 hours demo: \$300
6 hours demo: \$400
9 hours demo - \$500**

If you book 3 or more demos a month it will be 5 hrs, 7 hrs, or 10 hours for the price of 4, 6, or 9 hours.

Gas at .50 per mile and toll expenses are additional .

All I need are samples of your product along with up to 10 cases of your product to sell at your Promotional offer that day. I need the name of the contact at the store to locate your cases.

All Promo's must be paid upon booking engagement 2 weeks prior to Demo: Accepts payment thru Chase Quick Pay Zelle, or check payable to Fashion Update. If Demo should be cancelled at any time, Fashion Update will credit customer.

Who we are?

Fashion Update is a Public Relations and Promotions company since 1985. Publicity and Promotions are credible & inexpensive ways to increase awareness of your company's products & services. We specialize in promoting all businesses in New York.



Recommendation:

BEST VALUE KOSHER FOOD

**117 AVENUE L
NEWARK, NJ 07105**

Contact: MOSHE BANAYAN
Moshe.bestvaluekosher@gmail.com
(718) 887-9997

To Whom It May Concern:

It is a true pleasure to write a recommendation letter for Sarah Gardner. I am writing to strongly recommend Ms. Sarah Gardner for a position in your establishment. Ms. Gardner was employed with Best Value Kosher Food from January 2017 to April 2018, for 15 months. It has been a delight to have Ms. Gardner part of our team.

From the initial interview with Ms. Gardner, I knew that she would be a perfect candidate to join our Best Value Kosher Food Team. She was very professional and worked hard to get new customers. Her professional marketing skills and promotions got immediate results which has resulted in strong sales and customers continuing to utilize Best Value Kosher Food service. From the beginning of her employment, she began sales within 60 days and got 12 new customers. In addition to her sales skills, Ms. Gardner is a seasoned professional in writing marketing materials and posters to managing in house marketing campaigns during which she sold up to 200 products daily of our brands, like Fresh & Healthy, Fresh & Tasty Tari, etc. She can even successfully run a booth at a Kosher festival, exciting new customers and landing new ones. Throughout her duration at Best Value Kosher Food she remained consistent with her excellent results.

Ms. Gardner was able to bring her 32 years of experience to Best Value Kosher Food as the first employee ever to get Kosher Nursing homes as a Best Value Kosher Food customer. In addition she brought it new Restaurants, Institutions, and Kosher and Non Kosher Markets. I admire Ms. Gardner's work ethic, leadership skills, communications expertise and charismatic personality. The level of effort she puts into being a vital part of the team and putting her work first is commendable. Ms. Gardner has always offered assistance and developed an exceptional relationship with all our customers from Nursing Homes to Restaurants and Kosher Markets. She remains caring and always there to assist.

It was a sad day when I had to inform Ms. Gardner of the need to make employee changes in my office. I would highly recommend Ms. Gardner for Sales/ Product Promotions, Marketing or other assignments as she naturally rises to the occasion when presented with any task. If you have any questions, please feel free to contact me at my office Best Value Kosher Food at 718-887-9997 or on my cell 347-760-8309.

Sincerely, Moshe Banayan , CEO of Best Value Kosher Food